



WE WANT BREW!

EVENT REGISTRATION



BREW ME?



Hey, we want you!

That's right the Russell Main Street, Inc. Organization would like you to make our event packed weekend even better. Brew me will take place on October 2nd in conjunction with Flatland Car show averaging 100 entries, a local BBQ Competition, Bricks Broncs & BBQ, returning from a sell-out year with 17 teams, Russell's Cornhole Tournament expected to bring in over 20 teams, Russell's All Class Reunion estimated to bring in alumni from all over the land, plus many more activities. You don't want to miss out on Brew Me the Microbrewery and Wine festival in beautiful Downtown Russell, Kansas.

The first weekend in October is one of the busiest weekends in Downtown Russell. Due to the anticipated crowd of over 1,000 individuals participating, Brew Me is expected to be the "can't miss" event. A VIP tasting session will kick-off at 5 pm with a special German Food Sampling. During the VIP session we plan to have breweries showcase a specialty product only available to VIP ticket holders. At 6 pm our general tasting session will take place until 8 pm. 300 tickets total will be sold, 100 VIP and 200 General Admission, plus any additional tickets used for volunteers and giveaways. Did we mention you don't want to miss out on this event? Check out the full schedule of events and we guarantee you will agree Russell is the place to be the first weekend in October.

So, what do you get from attending Brew Me? We plan to spread the word through many numerous outlets, post way too much on our Facebook page and website, and of course alert all the Russell alumni interested in participating in the All Year's Reunion. We don't want to bore you with too much information at one time so once you register look out for an e-mail to confirm your registration and we will provide you with all the information you need to have the best time yet in Russell, Kansas.

We can't wait to bring the craft beer, wine & spirit culture to Russell for all our alumni headed back to town and those who have stuck around. So what do you say, why don't you join us for a well organized but most importantly FUN event happening in beautiful Downtown Russell!

Let's Brew!



 **Russell** Main Street

facebook.com/[russellmainstreet](https://www.facebook.com/russellmainstreet)
rmsi92.wixsite/[bricksbronscsbbq](https://www.wixsite.com/bricksbronscsbbq)



785.483.2897

* russellmainstreet.com

* director@russellmainstreet.com

WHO TO CONTACT

MAIN STREET DIRECTOR

KRISTA WHITMER

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EVENT ASSISTANT

MANDY FUNK

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FESTIVAL DETAILS

SATURDAY, OCTOBER 2, 2021

5:00PM-8:00PM

DOWNTOWN RUSSELL, KS

WHAT TO BRING AND REIMBURSEMENT DETAILS:

Please provide the equivalent of .5 barrel of at least one style

You can provide more if you desire but reimbursement is capped at \$100

Staffing your booth (we'll provide support volunteers)

Specialty product for VIP ticket holders only

Brewery swag, we want to take promoting your brewery to the next level, bring some swag and we will have a swag raffle throughout the tasting sessions

A dispensing system, if pouring draft. Jockey boxes are welcome but please no keg boxes or plastic kegs

Signs or banners to hang in your area, you will also be in charge of any merchandise sales

WE'LL PROVIDE:

An 8-foot table for your location

Water and buckets for rinsing

Ice

2 vendor passes, additional passes are \$10 each

One night hotel stay for breweries or wineries traveling over 200 miles to attend the event

LODGING

If you are traveling more than 200 miles from Russell, one night stay will be provided. See the registration page for details. The event hotels are listed below:

THE LODGE AT RUSSELL

901 S. FOSSIL

RUSSELL, KS 67665

785-483-2107

FOSSIL CREEK HOTEL & SUITES

1430 S. FOSSIL

RUSSELL, KS 67665

785-483-4200

FESTIVAL SCHEDULE

FRIDAY, OCTOBER 1, 2021

8:00am-6:00pm: BBQ Contest Check-in
5:00pm: Community BBQ Sale
5:00pm-Midnight: Russell Main Street Beer Garden
6:00pm: Russell's Cornhole Tournament
6:00pm-Midnight: DJ Music

SATURDAY, OCTOBER 2, 2021

11:00am-1:00pm: Russell Local BBQ Contest
9:00am-3:00pm: Flatland Car Show
10:00am-2:00pm: Vendors on Main Street
10:00am-2:00pm: Kid's Zone on Main
11:00am: Russell Main Street Beer Garden
11:00am: Pie Baking Contest
12:30pm: BBQ Meat Sale
1:00pm: Used Pie Sale
2:00pm: BBQ/Pie Awards Ceremony
3:00pm-4:30pm: Brewers Load In
3:00pm: Flatland Car Show Awards Ceremony
5:00pm-6:00pm: Brew Me VIP Tasting & Food Sampling
6:00pm-8:00pm: Brew Me General Admission Tasting
6:00pm-8:00pm: Food vendors on Main Street
8:00pm: Brew Me Closes
8:00pm-9:00pm: Load out and Clean Up

****SCHEDULE IS SUBJECT TO CHANGE**

VENDOR REGISTRATION

VENDOR INFORMATION

Name of Brewery/Winery:

Contact Person:

Address:

City, State, Zip:

Phone #:

Cell Phone #:

E-mail:

Website:

of Vendor Passes Needed:

(2 vendor passes are provided. Additional passes are \$10. Vendors must be at least 21 years old with a valid photo ID.)

BEER/WINE INFORMATION

Please list the beer/wine you wish to bring. It is suggested brewers bring at least one flagship beer and one or two others. Also include a description of the beer/wine for the Brew Me Program.

Beer/Wine #1 Name: _____

Style: _____

AVB: _____ IBU: _____

Description: _____

Beer/Wine #2 Name: _____

Style: _____

AVB: _____ IBU: _____

Description: _____

Beer/Wine #3 Name: _____

Style: _____

AVB: _____ IBU: _____

Description: _____

HOTEL NEEDS

If you are coming from out of the area (200 miles or farther), we will provide you with a complimentary room on Saturday, October 2. Complimentary rooms are limited, so please complete and return your forms early.

Room Preference:

Smoking: ☐

Non-Smoking: ☐

One King: ☐

Two Queens: ☐

Name of Person(s) Checking In:

VENDOR REGISTRATION CONT.

SITE INFORMATION

Vendors will be given an 8x8 foot area to operate from, an eight foot table for your location, ice, bottle opener, and water and buckets for rinsing. Each brewery will receive 2 vendor passes. Check-in information and event map will be provided 1 week prior to event date.

Do you have a preferred neighboring vendor you'd like to be next to: Yes: ☐ No: ☐

If yes, please specify:

TERMS AND CONDITIONS

Beer/wine vendors shall provide a Certificate of Insurance showing the Brew Me Festival and its agents as additionally insured or include a copy of your liability insurance.

Beer/wine vendors, their staff members and/or guests will consume alcoholic beverages responsibly while serving beer/wine during the festival. Beer/wine vendors are responsible for their staff members and/or guests that are pouring for them.

Beer/wine vendors, their staff members and/or guests understand that they will not serve any visibly intoxicated person, and in the event that they should encounter a visibly intoxicated person, they will notify a beer festival organizer or event security.

Beer/wine vendors, their staff members and/or guests understand that beer/wine shall only be served from behind the tables in the booth space.

Beer/wine vendors are responsible for cleaning up and leaving their area and tables clean and free of trash, bottles, and bottle caps. All trash will be put into the designated trash containers.

I have read and understand the terms and conditions and agree to comply with all of the above. I understand not adhering to these guidelines will result in warnings and/or expulsion of my brewery/winery and representatives.

Name of Brewery/Winery: _____

Signature of Acceptance: _____

Printed Name: _____

This event is for adults 21 years of age or older. No children or pets will be allowed.

LET'S BREW!

Please send Registration and signed Terms and Conditions to:

RMSI, Brew Me
207 E. 8th Street
Russell, KS 67665
director@russellmainstreet.com

